TÜYAP Konya

Konya Agriculture 2027

23rd International Agriculture, Agricultural Mechanization and Field Technologies Fair

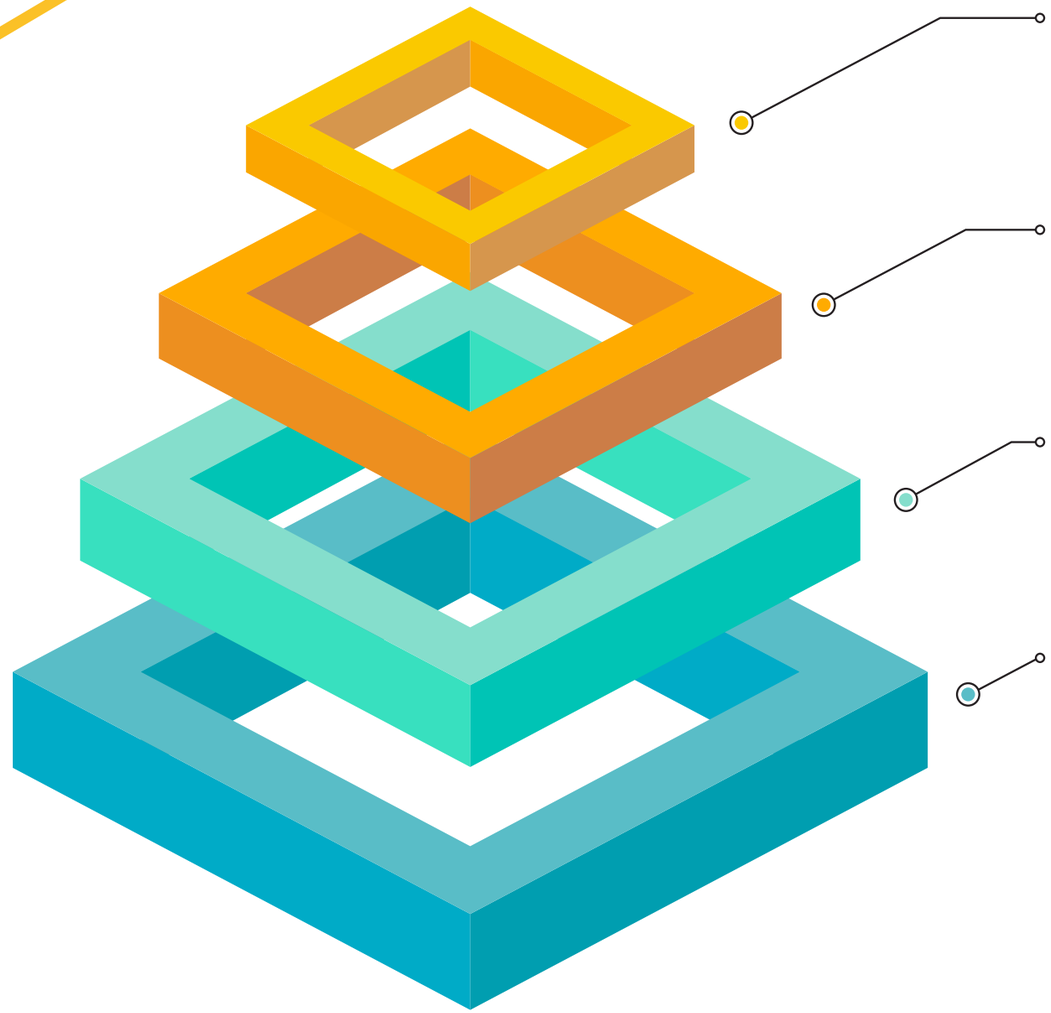
6 - 10 April 2027

www.konyaagriculture.com konyatarimfuari





KONYA CHAMBER OF COMMERCE – TÜYAP INTERNATIONAL FAIR CENTER



6 Halls + Open Area + Foyer

96.000 m2 Total Area

18 Exhibitor Countries

431 Companies and
Company Representatives



Countries Represented at Konya Agriculture Fair in **2026**

- Austria
- China
- Denmark
- France
- Finland
- Germany
- India
- Indonesia
- Italy
- Netherlands
- Poland
- Spain
- Sweden
- United Kingdom
- United States of Amerika
- Tunisia
- Türkiye
- Uzbekistan





Visitor **Profile**

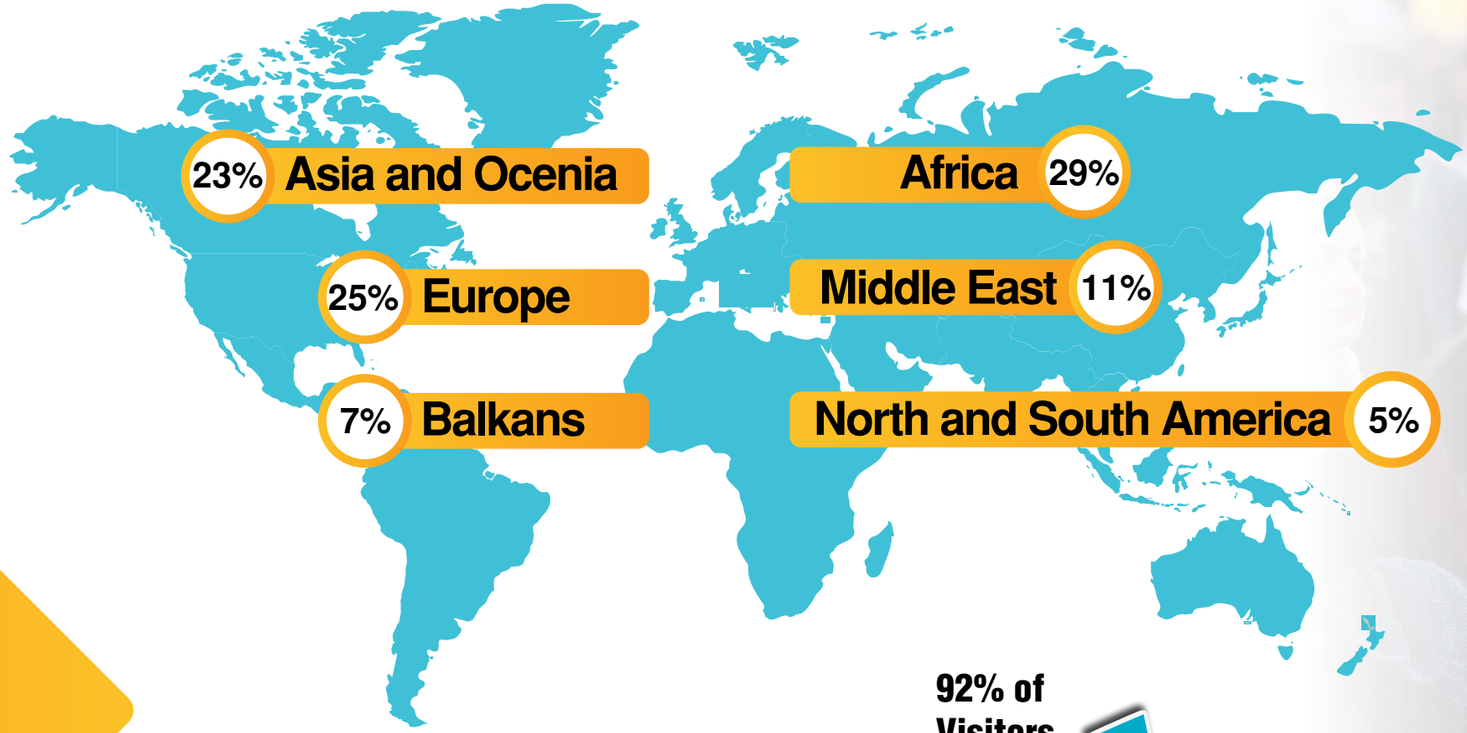
- Growers and Producers
- Greenhouse Owners
- Agricultural Business Owners
- Potential Buyers Developing Protected Cultivation and Open-Field Farming Projects
- Agricultural Investors
- Angel Investors
- Agents and Brokers
- E-Commerce Specialist
- Cooperatives
- Agricultural Insurance Companies
- Spare Parts Manufacturers
- Regional Distributors of Importing Companies
- Agricultural Organizations
- Professional Chambers in the Agricultural Industry
- Non-Governmental Organizations
- Managers and Specialist from Public Bodies and Agricultural Organizations
- Universities
- Young Farmers
- Press / Media



Countries Represented in the **2026 Hosted Buyer Programme**

- Albania
- Algeria
- Azerbaijan
- Bosnia and Herzegovia
- Egypt
- Georgia
- Ghana
- Greece
- Iran
- Jordan
- Kazakhtan
- Kosovo
- Kyrgyzstan
- Morocco
- Nigeria
- North Macedonia
- Republic of Korea
- Russia
- Rwanda
- Senegal
- Serbia
- South Africa
- Sudan
- Tunisia
- Turkmenistan
- Ukraine
- Uzbekistan

Geographical
Distribution of **Visitors**



92% of Visitors

92%

Would Like To Visit The Fair Again Next Year





Visitors From 100 Countries

- Afghanistan
- Albania
- Algeria
- Andorra
- Antigua and Barbuda
- Armenia
- Australia
- Austria
- Azerbaijan
- Belarus
- Belgium
- Bosnia and Herzegovina
- Bulgaria
- Burkina Faso
- Burundi
- Cambodia
- Cameroon
- Canada
- Central African Republic
- Chad
- China
- Colombia
- Cyprus
- Democratic Republic of the Congo
- Denmark
- Egypt
- Ethiopia
- Finland
- France
- Gambia
- Georgia
- Germany
- Ghana
- Greece
- Guinea
- Hungary
- India
- Iran
- Iraq
- Ireland
- Italy
- Japan
- Jordan
- Kazakhstan
- Kenya
- Kosovo
- Kyrgyzstan
- Libya
- Mali
- Malta
- Mexico
- Moldova
- Morocco
- Niger
- Nigeria
- North Africa
- North Macedonia
- Oman
- Pakistan
- Palestine
- Poland
- Qatar
- Republic of Korea
- Romania
- Russia
- Rwanda
- Saudi Arabia
- Senegal
- Serbia
- Slovakia
- Slovenia
- Somalia
- Sudan
- Suriname
- Sweden
- Switzerland
- Syria
- Taiwan
- Tajikistan
- Tanzania
- Thailand
- Timor-Leste
- Tunisia
- Turkish Republic of Northern Cyprus
- Turkmenistan
- Uganda
- Ukraine
- United Arab Emirates
- United Kingdom
- United States of America
- Uzbekistan
- Vanuatu
- Yemen
- Zambia

A total of **53.533** Professional Visitors from **100 Countries**

Products Interest of **Visitors**

- **13**% Agricultural Tractors
- **9,14**% Sowing and Planting Machinery
- **8**% Harvesting and Processing Machinery
- **7**% Baling Machinery
- **6,60**% Accessiories for Agricultural Products
- **6,39**% Tillage Machinery
- **6,28**% Fertilizer Application Machinery
- **6,27**% Trailers, Conveyors, and Material Handling Machinery
- **5,66**% Irrigation Systems
- **5,61**% Construction Machinery
- **5,57**% Agricultural Technologies and Software
- **5,54**% Spraying and Crop protection Machinery
- **5,45**% Livestock Equipment
- **4**% Environmental Services and Renewable Energy
- **3,54**% International Organization, Administration and Associations
- **3,19**% Financial Leasing





90%

of Visitor Satisfaction with 2026 Fair

Visitor Breakdown by **Sector**

- **26%** Agricultural Products
- **20%** Producers
- **18%** Distributors
- **16%** Livestock Farming
- **12%** Agricultural Machinery and Equipment
- **7%** Agricultural Machinery Spare Parts
- **6%** Food
- **5%** Education / Academia / Professors
- **5%** Public Sectors / Government
- **4%** Livestock Equipment
- **4%** Agricultural Engineers
- **3%** Non-Governmental Organizations
- **2%** Media / Press

AgriFuture Stage

The Future of agriculture is discussed here

Alongside the latest industry innovations, Konya Agriculture Fair provides a meeting point for ideas on the future of agriculture. The AgriFuture Stage brings together academics, industry professionals, media representatives and experts on one platform.

From water management and smart farming technologies to agricultural mechanization and university-industry collaboration, dedicated sessions and live broadcasts throughout the fair explore the topics shaping agriculture today and tomorrow.

Agriculture is evolving, technology is advancing, and Konya is hosting the conversation about the future





From Ideas to the Fair,
From the Technology to the Future

Konya Agriculture Fair connects the strength of today’s agricultural industry with tomorrow’s solutions, creating opportunities for transformation in agricultural technology.

Start-Up Zone

The Start-Up Zone at Konya Agriculture Fair brings start-ups developing innovative solutions for agriculture and agricultural technology together with established industry players.

From artificial intelligence and data-driven agricultural technologies to precision farming, automation systems, smart production solutions and sustainable farming practices, the zone introduces next-generation technologies to producers, agricultural professionals, industry leaders and potential business partners.

The Start-Up Zone provides an innovation ecosystem where innovative ideas are showcased and turned into partnerships, technologies are introduced to the field, and new business opportunities emerge.

Konya 2027 Agriculture



Contact

Tüyap Konya Fairs Organization Inc.

KONYA CHAMBER OF COMMERCE - TÜYAP INTERNATIONAL FAIR CENTER

tuyapkonya@tuyap.com.tr

tuyaptarimfuarlari

konyatarimfuari

konyatarimfuari

tuyaptarimfuarlari

www.tuyap.com.tr

+90 (332) 346 29 30pbx

For information

THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TÜRKİYE) IN ACCORDANCE WITH THE LAW NO. 5174.