

# Foodist

International **İSTANBUL**  
Food and Beverage Fair

**SEPTEMBER 1-4, 2026**

*Tüyap Fair and Congress Center*

Foodist Istanbul International Food and Beverage Fair, designed to showcase Türkiye's potential in the food industry on the international stage, will be held at Tüyap Fair and Congress Center between September 1-4, 2026. The fair is organized by Tüyap Exhibitions Group in collaboration with ALZ Group and further supported by major stakeholders from the Turkish Food Platform.

The goal is clear: to go beyond organizing Türkiye's largest food fair by creating a platform that will rank among the **TOP THREE** in the **WORLD** and serve as a central hub for international trade.



## WHY FOODIST ISTANBUL INTERNATIONAL FOOD FAIR?

1

### THE ONLY SPECIALIZED FAIR FOR FOOD AND BEVERAGE PRODUCTS SUPPORTED BY INDUSTRIAL ORGANIZATIONS

Foodist Istanbul represents Türkiye's first-ever trade fair uniting all non-governmental organizations in the food industry around a single vision. Behind this initiative lies not only organizational will, but also a shared national goal: To make Türkiye a permanent hub of the food trade. All segments of the industry, from production to export, are represented in the Turkish Food Platform. The synergy created by TGP elevates the fair beyond being an ordinary event.

**TFP** Turkish Food Platform

Cereals, Pulses, Oilseeds and Products Sector Board of the Turkish Exporters Assembly (TIM)

Federation of Food and Drink Industry Associations of Türkiye (TGDF)

Istanbul, Southeastern Anatolia, Aegean, Mediterranean, Black Sea, and Central Anatolia Exporters Associations

Association of Outdoor Consumption Suppliers (ETUDER)

powered by **TFP** Turkish Food Platform

Organized by

**ALZ** **TÜYAP**

THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TÜRKİYE) IN ACCORDANCE WITH THE LAW NO. 5174.

2

## HIGHEST NUMBER OF FOREIGN BUYING DELEGATIONS OF ALL TIME



hosted buyers from  
**150+ countries**

**2.000+** professional  
international buyers

**70.000+** domestic  
and international visitors

This goal is rooted as much in Turkey's production capacity and product diversity as it is in a robust organizational structure. Foodist Istanbul combines Tüyap's 46 years of exhibition expertise with ALZ's international event management prowess. The coordination established by the Turkey Food Platform is a model rarely seen elsewhere in the world. This structure will be supported by hosted buyers from over 150 countries, more than 70,000 domestic and international visitors, including over 2,000 high-level hosted buyers and thousands of business connections. Our goal is not merely to increase visitor numbers; it is to become a benchmark in the international trade fair calendar through the quality of our commercial outcome.

3

## AT THE RIGHT TIME: IN SEPTEMBER

### Zero-tariff quota benefits in January and February:

Purchasing in September > Production in October-November > Shipment planning in December

The decision to hold the Foodist Istanbul fair in September is a purely strategic choice. In the food sector, the month September stands out as the most dynamic period, when export plans take shape and orders are received. For companies operating particularly in the European Union market, September is a critical month in terms of making the best use of the "zero-tariff export" opportunities. To benefit from the zero-tariff quota benefits in January and February, companies need to receive orders in September, complete production processes in October-November, and get ready for shipment operations by December. Foodist Istanbul is positioned right at the center of this calendar.

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## SPECIALIZATION IN FOOD AND BEVERAGE PRODUCTS

Foodist Istanbul Fair is a specialized trade fair focused solely on food and beverage products. Other product categories, such as food processing machinery, packaging products and technologies, are not exhibited in the fair. This means that the exhibitors can meet with highly-specific profile of visitors that perfectly matches their expectations, enabling them to establish more effective business connections. The exhibition halls are organized according to product categories, such as chocolate, confectionery, nuts, staple foods, and beverages, aiming to provide visitors with a targeted and efficient trade fair experience.



**100%**  
matching profile of visitors

powered by **TFP** Turkish Food  
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With the strong collaboration of...



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www.foodistexpo.com

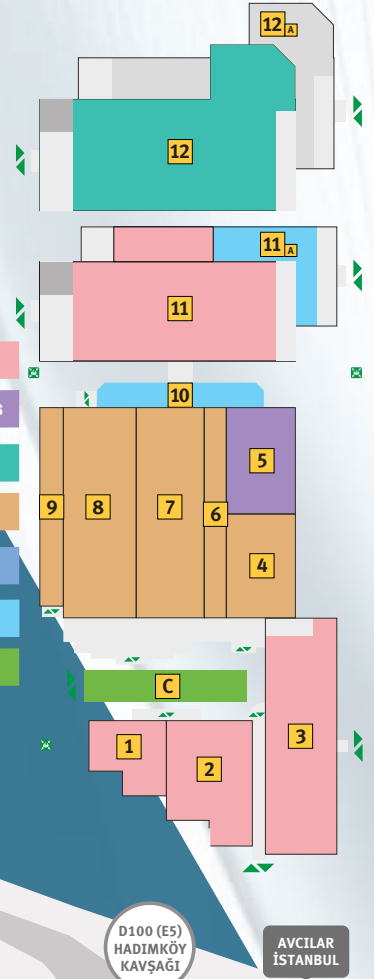
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# Hall Layout

1-2-3-11-11A-12A	Chocolate, Confectionery, Nuts
5	Meat Products, Dairy Products, Eggs and Fish Products
12	Cold and Hot Beverages
4-6-7-8-9-12A	Staple Foods
11A-12A	Non-Food Products
10-11A-12A	International Halls
C	Registration Area



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