

expovet

Special Section

Expomed Eurasia brings together
veterinary medicine, animal health and
professional clinical solutions.



15-18 APRIL
2027



**TÜYAP FAIR AND CONGRESS CENTER,
ISTANBUL - TÜRKİYE**



A new meeting platform
for industry professionals,
brands and institutions



**İSTANBUL
ÜNİVERSİTESİ
CERRAHPAŞA**

Faculty of
Veterinary Medicine
1889



In Cooperation With

expomed
eurasia



ABOUT EXPOVET SPECIAL SECTION

Expovet Special Section is positioned as a dedicated exhibition area within Expomed Eurasia, bringing together veterinary medicine, animal health, clinical technologies and professional veterinary solutions.

Designed for faculties of veterinary medicine, academics, veterinary clinics, animal hospitals, public institutions, manufacturers, distributors and industry professionals, the section aims to provide opportunities to discover new products, establish business connections and closely follow sectoral developments.

Congresses, seminars and scientific sessions are also considered important complementary components of Expovet Special Section. Through a strong event program that may be developed with the support of universities and academics, the section is planned to support professional knowledge exchange for the sector.

By bringing together products, technologies, professional content, scientific exchange and commercial interaction on a single platform, Expovet Special Section aims to establish a new and qualified professional meeting point for the veterinary health sector



EXPOVET SPECIAL SECTION AS PART OF EXPOMED EURASIA

With more than 30 years of experience, Expomed Eurasia Fair stands out as one of the strongest trade platforms in the region, supported by its medical technologies, laboratory solutions, healthcare solutions, consumables and professional visitor network.

This strong foundation creates a natural synergy for the veterinary health sector. Expovet Special Section is planned as a dedicated, focused and professional platform for the veterinary industry within the international exhibition experience and commercial ecosystem of Expomed Eurasia Fair.

In addition to product and technology showcases, Expovet is expected to create a strong foundation for knowledge exchange and collaboration among faculties of veterinary medicine, academics, clinics, public institutions and industry professionals through a content structure that can be supported by congresses, seminars and scientific sessions.



KEY APPROACH

PRODUCT AND TECHNOLOGY

Brings together veterinary devices, equipment, products and supporting solutions within a focused exhibition setting.

PROFESSIONAL MEETING PLATFORM

Creates a shared point of contact for veterinarians, institutions, companies and decision-makers.

COMMERCIAL OPPORTUNITY

Supports new business connections, brand visibility and direct engagement with industry professionals.

HIGHLIGHTED PRODUCTS AND SOLUTIONS

Expovet is designed as a focused exhibition area where a comprehensive product portfolio ranging from veterinary medical applications and clinical equipment to animal health solutions and professional care products will be presented to industry professionals.

VETERINARY PHARMACEUTICALS / VACCINES / BIOTECHNOLOGY

Veterinary medicinal products, vaccine solutions, biological products and supportive solutions for animal health.

DIAGNOSTICS / LABORATORY

Rapid diagnostic kits, analyzers, laboratory equipment and testing solutions.

CLINICAL EQUIPMENT / INFRASTRUCTURE

Clinical equipment, surgical instruments, imaging systems, laser devices and complementary infrastructure solutions.

SOFTWARE / DIGITAL SOLUTIONS

Veterinary practice management software, digital tracking systems, identification and registration solutions.

NUTRITION / CARE

Nutrition solutions, dietary supplements, care products and complementary product groups.

CONSUMABLES / HYGIENE / STERILIZATION

Consumables, disinfection products, biosecurity applications, protective equipment and sterilization solutions.

EXHIBITOR PROFILE

- ✓ Companies specializing in veterinary products and equipment
- ✓ Pharmaceutical, vaccine and biotechnology companies
- ✓ Diagnostics and laboratory brands
- ✓ Veterinary practice software and digital solution providers
- ✓ Pet nutrition and care product brands
- ✓ Suppliers of consumables, hygiene and sterilization products
- ✓ Distributors, importers and sector suppliers



A PLATFORM BRINGING TOGETHER THE VETERINARY HEALTH ECOSYSTEM

Expovet brings together diverse sector stakeholders across veterinary health, clinical technologies, animal health solutions and professional care, providing a shared commercial and professional platform. For brands, it supports the development of new business connections, targeted visibility and direct engagement with sector professionals. For visitors, it is intended to offer a focused experience where the latest products, technologies and solution providers in the sector can be explored closely.



VISITOR PROFILE

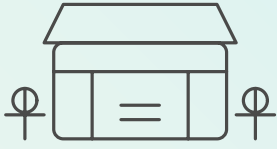
- ✓ Academics and faculties of veterinary medicine
- ✓ Veterinarians
- ✓ Clinic owners and animal hospital managers
- ✓ Public institutions and municipalities
- ✓ Shelters and animal health units
- ✓ Distributors, dealers and procurement professionals
- ✓ Pet retail and store chains
- ✓ Professional stakeholders in livestock and production

EXPOMED EURASIA 2026 IN NUMBERS

Expovet is positioned as a special section within Expomed Eurasia, one of the healthcare industry's long-established international meeting platforms.

With its medical technologies, laboratory solutions, healthcare solutions, consumables and professional visitor network, Expomed Eurasia provides a strong commercial, sectoral and corporate foundation for Expovet.

- ✓ **19.308** Total visitors
- ✓ **4.208** International visitors
- ✓ **15.100** Domestic visitors
- ✓ **134** Visitor countries
- ✓ **527** Exhibiting companies and company representatives
- ✓ **4** Halls
- ✓ **90%** Rate of exhibitors planning to take part again



LAYOUT PLAN

The Expovet Special Section is positioned within the Expomed Eurasia visitor flow, creating a focused meeting point for veterinary health, clinical technologies and professional solutions.

This positioning enables visitors to access relevant products and solutions more easily while supporting exhibiting companies in establishing direct contact with their target audiences.



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SPECIAL SECTION

Hall 1-2



Consumables & Commodities



Orthopedics - Physiotherapy - Rehabilitation



OTC (Over The Counter) / Home Care, Wellness & Longevity



Electro Medical Equipment, Medical & Laboratory Technologies - Hospital Build & Medical Facility Management

Hall 3-4-7-8

SECURE YOUR PLACE AT EXPOVET 2027

Expovet 2027 aims to bring together brands, products and areas of expertise with industry professionals at this new meeting point developed for veterinary health, animal health and professional clinical solutions.

For detailed information on participation, visiting and collaboration opportunities, please contact us.

