

expomed

eurasia



The Leading
Medical Fair
in Eurasia

April
15-18,
2027

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TÜYAP FAIR AND CONGRESS CENTER
İSTANBUL | TÜRKİYE

Expomed Eurasia

Expomed Eurasia, with a distinguished legacy spanning 33 years, is Türkiye's only dedicated medical trade fair and the largest event of its kind in the region. Each year, the trade show brings together the latest innovations, cutting-edge medical technologies, and healthcare services, serving as a key meeting point for the medical industry. By offering visitors the opportunity to connect with leading companies and establish new business partnerships, the exhibition fosters knowledge exchange, industry insights, and professional networking.

Bringing together companies operating in the fields of electro-medical equipment and laboratory technologies; hospital construction and medical facility management; medical consumables and disposable products; orthopaedics, physical

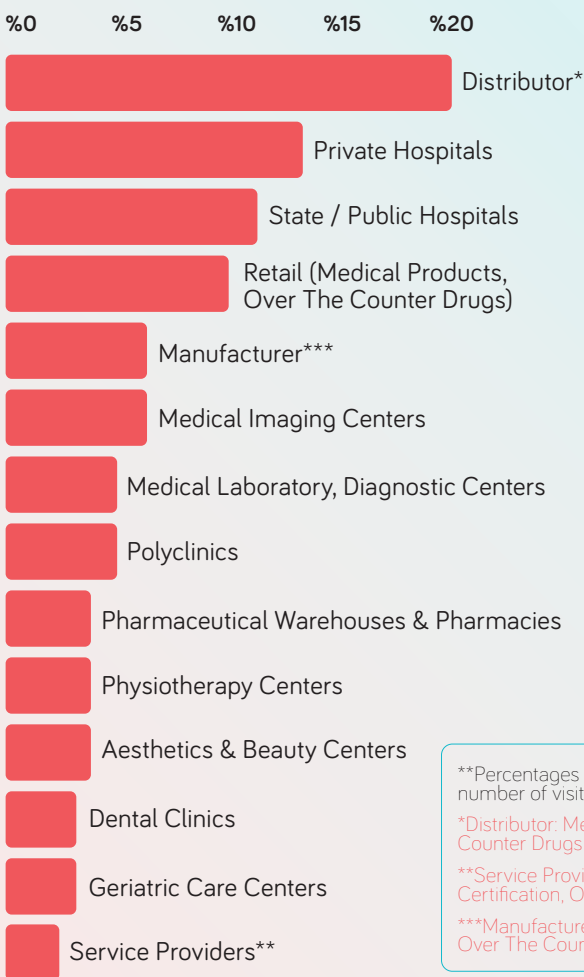
therapy and rehabilitation; and over-the-counter (OTC) products, Expomed Eurasia provides visitors with a unique platform to discover pioneering healthcare solutions, explore emerging technologies firsthand, and gain valuable insights into the future of the healthcare industry. At the same time, it stands out as an effective global trade platform, enabling exhibitors to expand into new markets, reach new customers, and establish strategic business partnerships.

In 2027, Expomed Eurasia will be held for the 34th time, continuing its mission to advance the healthcare industry as Türkiye's longest-running and only dedicated medical exhibition. Through its commitment to innovation, collaboration, and international trade, the exhibition remains a driving force shaping the future of healthcare.

2026 Highlights



Sectoral Distribution of Visitors



**Percentages are based on the total number of visitors.
*Distributor: Medical Products, Over The Counter Drugs
**Service Providers: Health Insurance, Certification, Occupational Safety
***Manufacturers: Medical Products, Over The Counter Drugs

Purpose of Visit



VIP Hosted Buyer Program Countries in 2026

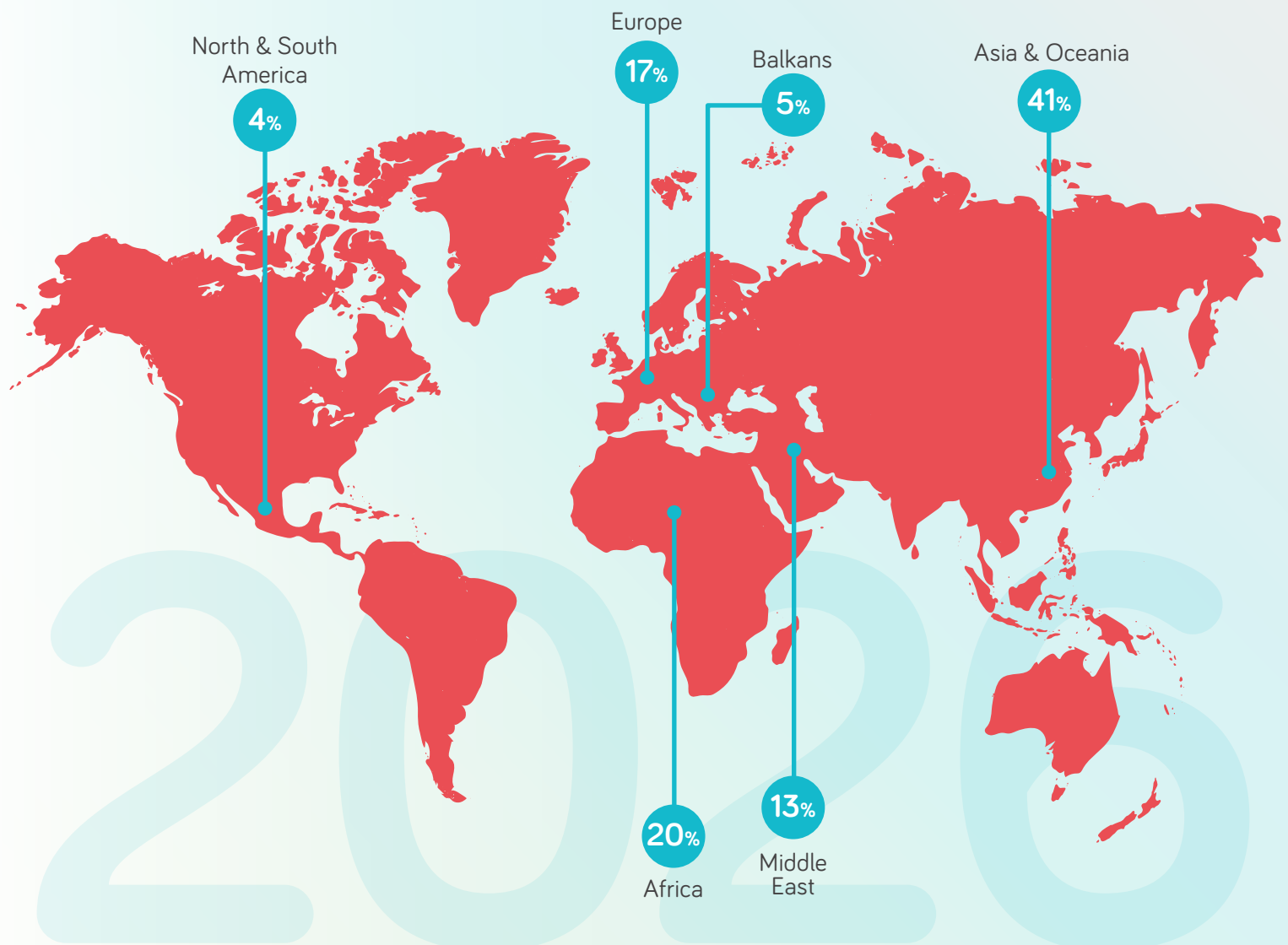
- ▶ Algeria
- ▶ Azerbaijan
- ▶ Egypt
- ▶ Georgia
- ▶ Iraq
- ▶ Jordan
- ▶ Kazakhstan
- ▶ Kosovo
- ▶ Kyrgyzstan
- ▶ Lebanon
- ▶ Libya
- ▶ Mauritania
- ▶ Morocco
- ▶ North Macedonia
- ▶ Russia
- ▶ Serbia
- ▶ Syria
- ▶ Tunisia
- ▶ Uzbekistan

Top 20 Visitor Countries in 2026

in alphabetical order (excluding Türkiye)

- ▶ Albania
- ▶ Algeria
- ▶ Azerbaijan
- ▶ Bulgaria
- ▶ China
- ▶ Egypt
- ▶ France
- ▶ Germany
- ▶ Iraq
- ▶ Italy
- ▶ Kosovo
- ▶ Libya
- ▶ Morocco
- ▶ Romania
- ▶ Russia
- ▶ Saudi Arabia
- ▶ Syria
- ▶ Tunisia
- ▶ United Kingdom
- ▶ Uzbekistan

Geographical Distribution of Visitors in 2026



What did the visitors say



Azerbaijan



"At Expomed Eurasia, we had the opportunity to discover OTC products we had not encountered for a long time and to review new medical products that we can evaluate for our pharmaceutical warehouse. Vitamins, wound care products, and various medical solutions were particularly noteworthy for us. Meeting new companies, seeing different products on-site, and keeping up with technological developments in the industry were highly valuable for us. We believe that Expomed Eurasia is a highly efficient trade platform that should definitely be visited."

United Kingdom



"I am visiting Türkiye and Expomed Eurasia for the first time, and I am truly delighted to be here. I work in the field of medical, pharmaceutical, and healthcare products, and I have seen that there is a great deal to learn and many valuable connections to be made at this trade show. Expomed Eurasia offers professionals from different countries not only a space to explore products, but also a powerful experience to gain deeper insight into the industry. For this reason, I believe it is a meeting point I would like to return to every year."

Morocco



"I came to Expomed Eurasia to establish new connections and explore different collaboration opportunities. Although this was my first visit, I had the chance to meet many different companies, in addition to reviewing the products I was interested in, such as gas cylinders and oxygen tanks. At the fair, I not only explored the product groups I was looking for but also found a strong environment where I could develop new collaborations in different fields. I believe Expomed Eurasia is a highly valuable fair for visitors who want to expand their connections, meet new companies, and see opportunities in the industry on site. I plan to visit again next year."

Italy



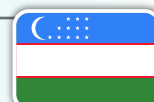
"Expomed Eurasia is a successful trade fair where we can closely follow the dynamics of the industry and engage directly with manufacturers. Here, we are able to discuss innovations, needs, and developments in the sector, while bringing together manufacturers, doctors, and business professionals in one place. This makes it easier for us to build commercial relationships and find effective solutions."

Egypt



"We visited Expomed Eurasia for the first time and left the exhibition highly satisfied. In addition to finding the products we were interested in, we had the opportunity to engage directly with different companies regarding these products. The overall organization of the fair was very successful and offered a productive experience for visitors. Expomed Eurasia provides an important opportunity for those who want to explore new products, establish direct communication with companies, and evaluate business opportunities. Overall, it was a very positive experience for us in every aspect."

Uzbekistan



"As a professional in the field of biomedical engineering, visiting Expomed Eurasia and observing new technologies on site was highly valuable. I had the opportunity to explore many new products at the fair, particularly in health technologies, vascular access products, and various medical solutions. Expomed Eurasia provided an important perspective for comparing products from Uzbekistan and international markets, evaluating pricing, and assessing import potential. By bringing together visitors from different countries and a wide range of products that are not always easily accessible in Uzbekistan, Expomed Eurasia stands out as a fair that should be visited by industry professionals."

Romania



"As a company focused on medical device trade, this fair was highly productive for us. In addition to finding the products we were looking for, we had the opportunity to discover new projects, different solutions, and the latest developments in the industry. We believe that Expomed Eurasia offers an important opportunity to strengthen our partnerships, meet new suppliers, and expand our product portfolio. For visitors who want to explore new products, new collaborations, and developments across different markets, the fair creates a strong discovery platform. As our market continues to grow, we plan to visit the fair again next year."

Syria



When we visit Expomed Eurasia, we have the opportunity to closely explore the Turkish medical market, its products, and various sourcing areas. In Türkiye, we are particularly interested in single-use medical products, and here we are able to establish direct contact with companies operating in this field. This exhibition offers a strong and reliable platform for visitors who aim to build solid relationships, capture new business opportunities, and develop connections with Turkish companies. With its structure that brings industry professionals together with the right companies, Expomed Eurasia is always a valuable and productive exhibition for us.

Saudi Arabia



"This is my second time visiting the exhibition, and once again I had the opportunity to closely experience the high quality of Turkish products. A wide range of products is presented here, from medical furniture to surgical instruments, and from consumables to accessories. I believe that everyone working in the healthcare sector should visit Expomed Eurasia, as it allows you to find many of the solutions you are looking for under one roof. It is easily accessible, well organized, and truly a valuable meeting point for the medical industry. I plan to visit the exhibition again in the coming years."

Italy



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Türkiye



We came to Expomed Eurasia to explore the latest innovations and developments in the orthopedics sector. Having visited this exhibition before, we see it as a very strong platform for meeting new companies and holding discussions with distributors. We have been at the fair since the first day, yet we are still discovering new stands and companies to explore. Here, you can find the business partners you are looking for, establish new connections, and evaluate opportunities to expand into different markets. We are planning to return next year to build even more business connections."

What did the exhibitors say



Türkiye



AKSUVİTAL DOĞAL ÜRÜNLER GIDA SAN VE TİC A.Ş.

"We have been exhibiting in Expomed Eurasia for many years, and this year's fair stood out with its dynamic atmosphere and rich visitor profile. For Aksuvital, this trade show provided an important opportunity to showcase our food supplements, sports nutrition products, and health-focused innovations. Despite challenging market conditions, we observed a growing interest in innovation among visitors, and the fair responded strongly to this need. Expomed Eurasia is not only an effective platform for presenting existing products, but also a valuable showcase for brands that continuously renew themselves, evolve, and bring new value to the market. We aim to continue being part of this important industry gathering in the coming years."

India



ANGIPLAST PVT. LTD.

"We exhibit in Expomed Eurasia every year, and being present in Türkiye is of great importance to us. At this fair, we have the opportunity to meet qualified visitors, particularly from the Middle East, Russia, and surrounding markets, who ask detailed questions about medical products. The support provided to exhibitors, the smooth organization, and the prompt responses from the fair team are highly satisfactory for us. We believe that Expomed Eurasia is a strong and well-organized trade fair for accessing the Turkish market, establishing the right business connections, and presenting our products to relevant industry professionals. We will continue to take part in the fair in the coming years."

Türkiye



BİOANALYTİK DİAGNOSTİK KİMYA SAN. VE TİC. LTD. ŞTİ.

"Expomed Eurasia is not merely a space where we showcase our products; it is a strategic platform where we bring together the high-tech biochemistry and laboratory diagnostic kits we develop with our stakeholders both in Türkiye and abroad. Engaging with visitors from neighboring regions such as Central Asia, Africa, Russia, and Europe allows us to directly understand expectations regarding our products. Thanks to Türkiye's technological infrastructure, qualified workforce, and strong compliance with regulations, Expomed Eurasia has become an important destination for companies seeking the right partners in the region. We plan to maintain and further strengthen our presence here in the coming years."

Türkiye



BİOSYS BİYOMEDİKAL MÜH. SAN. VE A.Ş.

"This year, we encountered a well-balanced visitor profile at Expomed Eurasia. We held productive meetings on different days with students, doctors, and industry representatives. Establishing contact with visitors from North Africa, Egypt, Tunisia, and the Turkic Republics was particularly valuable for us. As a local medical device manufacturer, it is highly meaningful for us to support such a trade show where we can introduce our products to the world and connect with professionals from diverse markets. This trade event serves as an important meeting point that enhances the international visibility of domestic production."

Türkiye



ECE TIBBİ CİH. VE MED. SAN. TİC. A.Ş.

"We have been a regular exhibitor at the fair for the past 15 years, and this year was once again highly productive for us. We had the opportunity to host our dealers from various cities across Türkiye, as well as our guests from the Middle East, at our stand. Expomed Eurasia is a highly significant platform where the medical industry comes together once a year. Being present here holds great value for manufacturers, distributors, and industry professionals in terms of building new connections and strengthening existing relationships. We will continue to be a part of this important gathering in the years to come."

Türkiye



DEVAZADE GIDA İLAÇ SAĞLIK PAZ. SAN. VE TİC. A.Ş.

"Expomed Eurasia was highly productive for us. We had the opportunity to meet customers from different regions of the world and present our products to international visitors. We value this exhibition not only for acquiring new customers, but also for bringing together companies from different disciplines, enabling the exchange of ideas, and allowing us to view the sector from a broader perspective. Trade fairs help companies identify their blind spots, further develop their R&D efforts, and carry their production value to wider markets. In this sense, Expomed Eurasia is both an inspiring and supportive platform for manufacturing companies. We believe it is important for all companies creating value in Türkiye to take part in such organizations."

Türkiye



EDAY ELEKTRONİK DIŞ TİC. SAN. LTD. ŞTİ.

"This year's fair was a highly positive and productive experience for us. We held successful meetings with visitors from Africa and Europe, while also reconnecting with our existing buyers and establishing new business connections. At Expomed Eurasia, we had the opportunity not only to explore international market opportunities, but also to discover creative ideas that support production and different product approaches that can strengthen the domestic market. We believe this fair serves as a supportive meeting point, especially for companies seeking to build new connections and expand into international markets. We plan to be here again next year, at the same location."

Türkiye



EGEFARMA İLAÇ MEDİKAL MALZEMELER TIBBİ CİHAZLAR İML. İTH. TİC. LTD. ŞTİ.

"Expomed Eurasia 2026 was highly successful for our company. We held meetings with many domestic and international clients, establishing new connections and partnerships. It was particularly valuable for us to meet with visitors from various markets, especially China, the UAE, Africa, and the Middle East. Expomed Eurasia offers an important opportunity not only for acquiring new customers but also for discovering new products, connecting with different suppliers, and expanding product portfolios. This marks our 10th year at the exhibition, and we plan to continue participating in the years to come."

Korea



MEDIWORKER CO., LTD.

"We are truly very satisfied with our participation this year. We had the opportunity to meet more buyers than expected, as well as visitors from many different countries. It was very valuable for us to see companies from a wide geographical range, spanning from Europe to Asia, and from the Middle East to North Africa, all under one roof. Expomed Eurasia serves as a strong international showcase that brings together different continents in the field of healthcare technologies. It is the right meeting point for companies looking to connect with businesses from around the world and explore new opportunities. We plan to continue participating in this exhibition in the coming years."

Türkiye



HPOTECH MEDİKAL VE TEKNİK ÇÖZÜMLER SAN. VE TİC. A.Ş.

"The fair was a highly productive and positive experience for our company. We observed a steady increase in visitor interest, particularly on the second day. We had the opportunity to meet with visitors from Germany, the United States, and the domestic market, and established important contacts to expand our network. Showcasing the innovative products we have developed in the field of hyperbaric pressure chambers was highly valuable for us, as it allowed us to directly demonstrate the level our technology has reached in the industry. Expomed Eurasia is not only a platform where companies present their products; it is also a strong platform where they can showcase their R&D capabilities, technological expertise, and the innovations they bring to the sector. For this reason, we plan to continue taking part in the fair in the coming years."

Germany



OZELLE GmbH

"Although this was our first time exhibiting in Expomed Eurasia, we had a highly productive exhibition experience. We had the opportunity to meet visitors from Africa, the Middle East, and Europe, as well as from Türkiye. Observing strong interest in our brand in the Turkish market and meeting new customers were important achievements for us. This exhibition provided a strong first point of contact for introducing our brand to Türkiye and the surrounding markets. We believe that Expomed Eurasia opens a very valuable gateway for companies looking to meet the right business partners, gain close insight into the market, and increase brand visibility. We would like to continue participating in the exhibition in the coming years."

India



POLYBOND INDIA PVT. LTD.

"We are exhibiting in Expomed Eurasia for the fourth time, and our expectations for the Turkish market are quite high this year. Our focus is on establishing new distributorships, exploring different product opportunities, and developing new connections in countries close to Türkiye. It is highly valuable for us to be present here with a broad product portfolio ranging from electro-medical devices to various segments of medical products. This show offers a strong opportunity, especially for companies looking to find the right business partners in Türkiye and neighboring countries, build new connections, and gain close insight into a competitive market."

Italy



PROGETTI S.R.L.

"Exhibiting in Expomed Eurasia from Italy has been a highly valuable experience for us, as it provided the opportunity to meet a large number of professional visitors. In addition to Türkiye, we established direct contact with visitors from the Middle East, the Balkans, and various other markets. The trade show offered a highly effective environment for generating new business opportunities, engaging with distributors, and increasing our visibility in the medical sector. One of the strongest aspects of Expomed Eurasia is its ability to bring together key decision-makers and industry professionals in one place. We believe that being present here offers a significant advantage for companies aiming to better understand the market and establish direct communication with customers. We are planning to participate again next year."

Türkiye



TEKNOMAR MAK. İML. İTH. İHR. SAN. TİC. LTD. ŞTİ.

"From our perspective, this year's event exceeded our expectations in terms of visitor interest. We had the opportunity to meet with numerous visitors from Nigeria, Russia, Pakistan, the United States, and Türkiye. Being able to establish face-to-face contact with companies from countries that are not easily accessible under normal circumstances makes Expomed Eurasia an important commercial bridge for us. By combining Istanbul's natural connectivity with the medical sector, the exhibition provides a strong platform for local manufacturers to expand into international markets. B2B meetings, new connections, and ongoing post-event engagements are highly valuable in strengthening our sales. Taking part here as a local manufacturer is of great importance both for our brand and for showcasing Türkiye's strength in medical production."

